

Student Name: _____ **WEB DESIGN Final** 200 points

Technical _____ + Planning UX _____ - Deductions _____ = _____ Total

TECHNICAL GRADE: Circle grade points and hand write to fill in text areas _____ / 125	
Student has graded Entire RUBRICS 25 or 0	Complexity or scale of Project – self grade: 25 20 15 10 5 0 Explain why did you give yourself this grade
SITE SETUP: 25 20 15 10 5 0 Folders: Final project is in “project5final” folder = 10 points, Images in “image” folder = 5 points Home page saved as index.html = 5 pts External CSS file in css folder: 5 points (note Internal CSS: receives 0 points)	
Images: 25 20 15 10 5 0 (over 10 images = 25 points or 2 points per image)	Menu / navigation: 25 15 0 CSS Based navigation 25 points, Table Based navigation 15

Planning & UX / USER EXPERIENCE Grade & Proposal: _____ / 75			
UX Points ____ / 75	Personas (Relevant content based on your proposal) 25 20 15 10 5 0	Personas (Relevant design) 25 20 15 10 5 0	Proposal Is attached 25 or 0
Student Notes	Describe what content you provided for each of your personas I: List personas & matched content Example: Mary – prices and sales, Bob - product features	Describe how colors, fonts and art connect with personas	Attach proposal. Circle 25 points if proposal is attached

Major Errors Deductions:	Points _____
Navigation: broken link: 10 points per broken link ____, Page Titles: 5 points per page untitled ____ File extension in upper case: 5 points per ____, Spelling and or grammar mistakes: 5 points per ____	

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