Web Design Intro class

Final Project
Website Uploaded: Site will have a minimum of 5 pages and contain web-optimized images, links, text and any other relevant Media. The goal is to produce a fully functioning website which is user friendly and aesthetically connected to the site's brand. Grading will be based on functionality, creativity & visual appeal, clean coding (lean CSS, accuracy and proper comments), and folder structure.

PART A – Proposal / Plan – 25 points

PART B - Final Project – 175 points

Site will be graded as follows

ADD 25 points per section
1. Student Graded Rubrics
   a. Student fills out rubrics in advance of start of class)
2. Site Setup / correct folder structure
   a. Home saved as index.html
   b. CSS is saved as external file and saved in css folder
   c. Images are in images folder
3. Images
   a. 10 images (2 points per image – full 25 points if more than 10 images are included
4. Menu (navigation)
   a. CSS driven for 25 points
   b. Table based for 10 points
5. Persona Relevant Content
   a. Information fully developed to MATCH personas objectives
6. Persona driven Aesthetics / Design
   a. Colors and art MATCH personas demographics
7. Complexity of project

DEDUCTABLE Errors:
   a. Spelling mistakes
   b. Broken links
   c. Pages not titled